



Here is your chance to become a valuable contributor and founding member of a group which will ultimately unite the bakery foodservice industry, a way for you to put something back into an industry which has served you well and hopefully will continue to do so into the future.

Moving Beyond Borders is an organization dedicated to supporting the industry and provides information pertaining to all aspects of the baking foodservice profession via other contributing members and associates. Benefits and services provided by the Moving Beyond Borders group are

- Member's information helpline – Service free to all members
- Access to recipes/formulations/product processes – Unlimited download by all members
- Connecting People search engine giving access to people seeking employment and employers looking for employees with specific skills within the food industry – Free service to all members
- Partner suppliers. Listing of supplier members offering discounts to other members – Access free to all our members
- Discounts on travel, accommodation, auto rentals various retail goods and services – included in membership
- Buy/Sell facility for members to sell to other bakery owners - Service free to all retail/wholesale members
- Access to industry surveys – Free to all members
- Members news & services updates – Access to all members
- Monthly promotional offers from participating allied trader supplier members – Free to all member supplier groups
- Low cost marketing/media distribution services (charges apply)
- Heavily discounted media showcase access for supplier members to promote goods and services (charges apply)
- Addition to Beyond Borders goods supplier listing – inclusion forms part of standard membership to suppliers
- Heavily discounted Classified advertisements for members (charges apply)
- Access to Quote Me facilities – Free service to all our members
- Membership includes invitation to all Moving Beyond Borders events, competitions, golf days etc
- Member to member facility - exchange of ideas, principles, information
- Access to dedicated Sourdough Artisan bread making techniques
- Comprehensive ingredients supplier listings – Membership includes automatic addition to listing
- Pre loved bakery foodservice equipment listing (charges apply)
- Industry news
- Local & overseas ideas/trends/news
- Information on trade shows, exhibitions, conferences, both local and overseas events
- Franchise opportunities/news
- Editorials, stories, various industry articles of interest
- Industry association services guide/news
- Industry career information (trade schools, training facilities, advanced industry courses)

"If only the baking industry knew what the baking industry knew"

The same statement can be made for most industries and Moving Beyond Borders is founded on members gaining information from a wealth of industry knowledge obtained over hundreds if not thousands of years but not often shared from one bakery owner or baker to another.

Obtaining hard to get recipes, technical advice on plant and equipment, general source of supply, overseas trends, trade school and training facilities, industry courses, trade days, exhibition both local and overseas, and employment help are just a few of the services and listings offered by our group with a view to assist our valued members.

Connecting People – A much needed service provided by our group and enables members to easily locate job seekers or list positions they presently have for qualified staff. This service is free to members and a quick find search engine ensures resource opportunities and staff positions all across Australia are accessible to our members.

Quality staff is essential to any business and Moving Beyond Borders acknowledges the fact there is a great need in our industry for such a listing to exist for would be employers of staff or people within the industry seeking part time, casual, or permanent long term employment.

Information Helpline

Via other members and affiliated allied traders and industry suppliers our group in the majority of cases will be able to assist its members. Labour saving advice and general published helpful tips with a view to assist members to benefit from experiences of other members and will play an integral part of the group's daily activities, as will discounts and savings for members offered by our industry supplier members wishing to participate in such promotional activities. Information sharing is a critical part of the group's philosophy and through group information sharing few problems cannot be solved quickly and efficiently. These may range from production processes, formulation requirements, and product or quality issues and definitely experienced at some time by other members many who can offer valuable advice in solving such problems.

Industry Information

We provide comprehensive information to trade events, baking competitions, national and overseas events, conferences, and industry trends from all over the world, not to mention stories and editorial written and supplied by some of the most successful and affluent business owners and industry specialists in the country.

Membership Club Card

Issued to all members this gives access to discounts on dining, accommodation, travel, theme parks and attraction entry, cinemas, magazine subscriptions, automotive services, gift cards, car hire, home and garden and leisure activities as well as a host of other retail goods and services - over 15,000 discounts and benefits at over 8,000 locations Australia wide.

Buy and Sell Entity

This member facility allows bakery owners to converse electronically directly to other bakery owner members who list unwanted goods they may wish to dispose of or sell off. This may include such items as used equipment, tin ware, benches, or ancillary items no further required or recently replaced. There are no fees for members to list items for sale to other store owner members of the Moving Beyond Borders group.

Supplier Promotions & Discounts – Partner members

Supplier promotions and specials is yet another facet of the services provided by our group and updated listings of allied industry suppliers wishing to discount or promote goods or services directly to members will form ongoing savings for end user members. Partner supplier members are those having the benefit of being able to offer discounts or promotions to other Moving Beyond Borders members.

Manufacturing Suppliers

Moving Beyond Borders offers wholesale food manufacturers a cost effective means to promote and advertise products to the bakery foodservice industry. Inclusion into supplier listing forms part of standard membership and would benefit both regional and national goods manufacturers.

Supplier groups

Our initial marketing will be to over 50,000 small businesses and business owners within the retail, wholesale manufacturing and food service industry and Moving Beyond Borders offers industry supply groups the opportunity to be listed as partner suppliers with media coverage across all major food manufacturers which include retail bakeries, wholesaler manufacturers, restaurants, caterers, clubs, café's, hotel and fast food stores.

Supporting the Industry

The aim of Moving Beyond Borders is to assist industry members who seek industry assistance, goods and services, specialist advice, or other relevant support information relating to their business by bringing both individuals and industry organizations together. Annual memberships start as low as \$66 plus GST (apprentices/trainees) \$96 plus GST (craftsman/baker/pastry chef/food industry employees). A percentage of all our membership contributions are to be used to help finance sponsorships for both national and overseas events.

'We exist only to provide a significant and valued service to ALL our members'

Free supplier/member gift pack offered to first 50 members joining online (individual, retail, wholesale members). Retail Value \$150.00 (conditions apply)

1st 250 to join online eligible for prize draw of airfares plus accommodation package for two people to attend FSA Expo June 2010 (Applies to all new members) Approximate Value \$2500 (conditions apply)

Contact us at mbb@iprimus.com.au

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BECOME A MEMBER TODAY

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