

Cookon takes quality and performance to the world



THERE'S a certain irony in the fact that arguably Australia's most significant manufacturer of gas-fired cooking equipment and state-of-the-art retail display cabinets is gaining ground throughout the world, especially in Asia where productivity costs are low and the Middle East where building construction is momentous and competition aggressive.

Over the past 40 years the name "Cookon" has gained enormous ground to become synonymous with quality workmanship and state-of-the-art products that offer longevity and innovation.

And according to managing director Ron Pattinson, this aspect of the company's ethos has allowed it to become a leader in its field of designing, engineering and manufacturing appliances and equipment specifically related to food service.

Today, Cookon Commercial Catering Equipment is a name that remains inherently linked to the food and hospitality industry, yet its products go further than that. The company that came from small beginnings some 40 years ago now has a reputation for its dedication to quality workmanship and a motto linked to staying ahead of its competitors — "innovation as modern as tomorrow".

The Brisbane-based company manufactures a wide range of commercial catering equipment, refrigeration and retail display cabinets as main headings, yet underneath



Manufacturing magnificence: The Diamond Grill by Cookon Commercial takes pride of place in a hotel kitchen in Dubai.

there is a comprehensive range of products that are inextricably linked to food and hospitality.

Mr Pattinson said the Cookon Commercial reputation for quality has been pivotal in the design, engineering and building of some exciting and attractive pieces of equipment that now grace the kitchen of hotels spanning Asia and the Middle East.

"It goes right back to when we were manufacturing gas-fired appliances that, in today's terms, would be regarded as solid, reliable and capable," he said.

"Over the years we have applied innovation to our thinking, used state-of-the-art fittings and aggressively pursued designs that fit in with our motto of 'as modern as tomorrow'."

Mr Pattinson said this philosophy has assisted in transforming Cookon Commercial appliances into what could be termed "works of art" that allow kitchens to be placed in full view of customers and chefs to theme their dining rooms and menus around Cookon Commercial catering equipment that is

unique — considering especially that it is made in Australia and transported across the world.

"It says much for the quality of workmanship coming out of Cookon's Brisbane factory and the innovation and ingenuity that is inherent within the Cookon design team — with the support of local suppliers with quality products — that ultimately allows us to manufacture state-of-the-art products that are now winning accolades throughout this country and the world.

"Cookon Commercial Catering Equipment prides itself on being able to compete in the marketplace with an extensive range of products that represent excellent value-for-money, and is backed right from the beginning with affordable spare parts and a nation-wide team of experienced service personnel," Mr Pattinson said.

"My management team is determined to continuously grow the business and to seek-out diversified manufacturing opportunities throughout the world in the years to come."



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