

Baking Industry Association
(NSW Employers) est 1876

Level 1, 80 Cooper Street
Surry Hills
NSW 2010
Australia
Tel: (61 2) 9211 6666
Fax: (61 2) 9211 6900
tony@biansw.com.au
www.biansw.com.au

Port Macquarie Baking Show



Joan Mc Donald from Umina Mill Cake Shop accepts Champion Cake and Pastry of the Show



Warren Williams Goodman Fielder presents Mat Maslen with the most successful Bread Exhibitor



Warren Williams presents Sharon Latter Bread Basket Kurri Kurri Champion Artisan Loaf



Mr Peter LeSueur E.O.I. presents Rodger Bourke Moxoms Bakery Armidale on behalf of Apprentice Hamish Motley with the Encouragement Award Voucher \$150 for tools and equipment



Rodger Bourke accepts the Presidents trophy on behalf of Ryan Campbell from Brumbys Armidale from Ron Taylor V President BIA NSW

With torrential winds and rain the Port Macquarie Show went ahead and thanks to our allied traders representatives who enable many competitors to get their products entered because of the weather.

Overall the Port Macquarie Show was another success with Ryan Campbell from Brumbys Armidale taking out class 40 the BIA NSW President's trophy.

Bels Gordon St Bakery was also very successful, winning many awards including most successful cake and pastry exhibitor and most successful bread exhibitor.

A delegation of students from the Coffs Harbour campus led by Rex Allen visited the show and were amazed at the quality and

passionate work that had gone into some of the cakes. Students were able to talk to the judges and find out exactly what the criteria is for judging the many classes at these shows.

Our thanks again to our Gold sponsors E.O.I. and Meat and Livestock Australia as they continue to offer incentives from apprentices with the Encouragement Award won by Hamish Motley from Moxoms bakery in Armidale. Hamish receives a voucher for \$150.00 to go towards equipment, tools and books to further his education at Tafe.

The encouragement award is offered at every baking show.



The Team from Bels Gordon St Bakery in Port Macquarie celebrate a major sweep in the awards

LEADING EDGE is proud to be the Official Bakery Media Publication for the BIA NSW

Reframing The Future

The BIA NSW is presently conducting a meeting forum called reframing the future. It entails bringing together, a network of people within our industry: Employers, employees, Apprentices allied traders, TAFE teachers and associations.

With the common theme of skills shortages, the meetings will be run regionally with 2 already completed. The first at the Port Macquarie Baking Show in June and in July at Wagga Wagga. Two more meetings have also been held in Sydney and information is starting to be formulated and put into place.

SOME OF THE MAIN POINTS RAISED WERE:

Do employers understand what benefits are available to take on apprentices and do they get enough assistance with dealing and managing the apprentice in the work place?

It is far too often that an employer takes on an apprentice and that is it, they receive no support or guidance.

Are we targeting the right market to obtain our apprentices, should we be out there in the face of year 10 students showing them what a wonderful trade this can be.

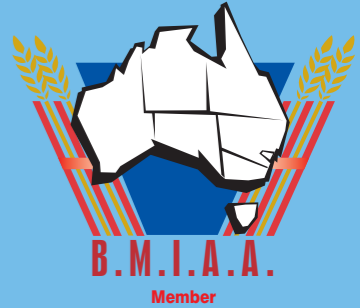
Where can students go to obtain information on the industry as it is always the commercial cookery side that gets the media coverage?

Should we address what courses are being delivered at TAFE is the time right for a change of courses provided.

These are some of the points raised and already several bakeries have put their hands up to be regional mentors for their community. This means they are happy to visit a school when needed or have a class visit their bakery. The other idea that is now taking place is the ability to get media coverage, this now happening with Foxtel and aurora channel who will start to visit bakeries interested with apprentices to film a short 20 min segment on what interests the apprentice most in the industry and show the viewers how to make a product.



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LIGHTS! CAMERA! ...ACTION !!

In response to the Reframing the Future program Foxtel along with the BIA NSW, will visit bakeries around the state to film an apprentice enjoying his day at the bakery and showing the viewers how to make a product.

If you are interested in being a baking industry mentor please contact the BIA NSW today

