



# Retail cabinets to personify your bakery's individuality

## The right choice for the best result

AUSTRALIA is an unbelievably good country - and for a large family that escaped war-torn Vietnam seeking a new life, their belief is that Australia is also a land of opportunity.

David Vu-Van came to Australia when he was seven-years-old with his parents, eight brothers and four sisters. Another brother was killed in the war.

"We came here with nothing," says David, now a successful bakery owner who says he is "a real, real Aussie".

"My primary education was at a special English language school at Darra in Brisbane's west, and I wasn't very smart at school," David admits, although he was good with his hands and got good grades in woodwork.

"But my parents always said there were opportunities for everyone in this country, especially after living a terrifying life in war-ravaged Vietnam".

After he left school, David was encouraged to become a baker by his brother, Peter, who owned a bakery at Stones Corner.

"I wasn't that keen," said David, "but once I tried it, I found that I especially enjoyed kneading the dough.

"I didn't have a good job and I could see baking was a good business and that it could give me a better life".

After learning the trade with his brother, David bought a bakery in Ashgrove. During the next nine years in the business, he married Kim and they now have one boy and two girls.

"My mother always said that we can achieve a lot of things in life, and I always listened to her," said David.

"There is a lot of pressure in the bakery business, and I think it requires a certain mental toughness to stay with it.

"In the end you have to sacrifice a lot to build a business — to provide your family with a home, a car and an education," he said.

By this time, Kim had been in Australia for 10 years and they wanted to have a break from the bakery business and take their children back to their parents' birthplace.

The bakery was sold to David's brother-in-law, and the family spent the next two months reliving their youth.

"We can still speak fluent Vietnamese and it was good to go back and see the people, but we soon looked forward to returning to Australia," he said.

They returned to Australia and David was going to relax and decide on what he wanted to do next.

"Now that I have been in the baking business, I love it," he said. "Baking is my life and that's why I'm still in the business.

"But I wanted to do nothing for a while; take a break from the seven-day-a-week work cycle and decide what I wanted to do next".

They had friends who owned a bakery at Michelton who wanted to return to Vietnam, and they approached David and Kim to buy their bakery.

"They didn't want to train new people; they wanted someone they knew who would continue with the quality they had built into their business," said David.

They bought the business about six months ago and soon decided that it was in need of a refurbishment.



David said he went through the Yellow Pages looking for suppliers of quality retail display cabinets, and after seeing an advertisement for Cookon Commercial, decided to visit the company's manufacturing headquarters and showroom to inspect the range on display.

"I asked Ron Pattinson if he could help me, and he offered to come to my shop and have a look," said David.

"Ron goes straight to the point. He explained the best cabinet lay-out for my shop and then supplied CAD drawings before manufacturing them in Brisbane with my choice of laminates.

"I've been in the bakery business for a long time," said David after the new retail display cabinets were delivered and installed. "The cabinets have been a good choice for me — they're the type of cabinet I have been seeking for a long time, and we're very happy with the result".

And according to Ron Pattinson, Triple B Bakery at Michelton is a good business that was simply in need of a refurbishment.

"These retail display cabinets will take the Triple B Bakery into a new dimension," he said.

"This is yet further testimony of the Cookon Commercial belief in designing, engineering and manufacturing cabinets that will take businesses to the next dimension with a 'modern as tomorrow' theme".



*"Presentation means everything in the retail trade" — that's the catch-cry of Cookon Commercial managing director Ron Pattinson, and the many food outlets that have chosen to install Cookon retail display cabinets have proven that philosophy outright.*

*David Vu-Van is one man who takes the initiative when opportunity knocks. And when he decided to refurbish his new Triple B Bakery at Michelton in Brisbane, he quickly found that Cookon Commercial managing director Ron Pattinson and his team could design, engineer and manufacture "the type of cabinets he has been seeking for a long time".*

*Cookon Commercial is the Brisbane-based manufacturer that relies on state-of-the-art components and innovative ideas to ensure that its retail display cabinets are the very best available.*

*Cookon Commercial can design retail display cabinets that will take your business to the next dimension with a 'modern as tomorrow' theme.*

*Talk to the people who have installed Cookon Commercial retail display cabinets — they will recommend them. That's the difference!*

*Then phone Ron Pattinson for an individual design for your bakery outlet.*



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